

## Sustainability Strategy for Ballivor Horse Show

### 1. Environmental Responsibility

- **Waste Management:** Implement a recycling program with clearly marked bins for paper, plastic, and organic waste. Encourage exhibitors and attendees to minimize single-use plastics.
- **Eco-Friendly Infrastructure:** Reusing signage on a medium to long term basis. Considering biodegradable materials for replacements signage and future purchases of decorations.

### 2. Sustainable Agriculture & Animal Welfare

- **Local Sourcing:** Partner with local farmers for water and supplies to support sustainable agriculture.
- **Ethical Treatment:** Ensure all participating horses are treated with care, following guidelines set by the Irish Shows Association.
- **Veterinary Oversight:** Have qualified veterinarians on-site to monitor animal health and welfare.

### 3. Education

- **Workshops & Awareness:** Ensure representations at sessions on sustainable farming, equine welfare, and environmental conservation provided by our governing bodies or Meath County Council.

### 4. Carbon Footprint Reduction

- **Transportation Solutions:** Promote carpooling to reduce emissions.
- **Sustainable Energy:** Utilize renewable energy sources where possible.

### 5. Ethical Business Practices

- **Sustainable Sponsorships:** Engage with sponsors who prioritize environmental and ethical business practices.
- **Green Procurement:** Source materials and services from environmentally responsible suppliers.
- **Transparency & Reporting:** Regularly assess and report sustainability efforts to stakeholders including yearly reports to the Irish Shows Association.